



Every day, you're surrounded by color wherever you look. Colors influence your decisions dramatically, both at a conscious and sub-conscious level. It's important therefore to achieving a superior color finish for your product. This can be a difficult process, not to mention the need to achieve it consistently time and again. At CTC, we will help you exceed expectations in this area with our dedicated support and advice service. Additionally, technology has developed rapidly during the last decade. If you're struggling to keep up, don't worry you're not alone. At CTC, we also offer bespoke training in this area. So if you need help in any area of your color process, please get in touch.

CTC is a young company offering decades of dedicated expertise in color technology, stretching from a scientific basis to pragmatic solutions for laboratories and factory lines. Please contact us for more information.

Work field and Expertise

- All industries like coatings, furniture and building materials
- Optimization of industrial color processes from raw material to final product
- Solutions for digital color communication between designers and producers
- Use of color measuring instruments like spectrophotometers and color software for QC and matching
- Correlation between visual assessments and color measurements

Roel Gottenbos Experience



- 35 years in color technology whereof 15 years as research manager for AkzoNobel
- Responsible for innovations in the fields of color hardware (like the BYK-mac-2008 and Automatchic Vision-2015) and color software
- Responsible for many publications and patents
- Linked-In: nl.linkedin.com/in/roelgottenbos

Erik van Biemen Experience



- 27 years in color technology areas like OEM, Deco, wood and metal industries
- 7 years chairman of the Dutch Society for study on Color
- International leader in color marketing and R&D responsible for software and database solutions
- Linked-In: nl.linkedin.com/in/erikvanbiemen

